

## ORDER



**Orders**  
**Order / Rev:** 703225 - 5  
**Alt Order #:** 06257012  
**Product Desc:** OBAMA FOR AMERICA  
**Estimate:** 1523 A  
**Flight Dates:** 08/14/12 - 09/03/12  
**Original Date / Rev:** 07/27/12 / 08/22/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Greer Margolis Mitchell/ Pol  
**Buying Contact:** K Keuleman  
**Billing Contact:**  
 3050 K St NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama/D/President  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	79	\$97,940.00	\$83,249.00
08/27/12	09/03/12	51	\$72,720.00	\$61,812.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	79	\$97,940.00	\$83,249.00	0.00
September 2012	51	\$72,720.00	\$61,812.00	0.00
<b>Totals</b>	<b>130</b>	<b>\$170,660.00</b>	<b>\$145,061.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	08/14/12	09/03/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	2	\$2,000.00	P-3	0.00	NM	6	\$12,000.00
10 NEWS-11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/14/12	08/20/12	MTWTF--		2				\$2,000.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--		2				\$2,000.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--		2				\$2,000.00		0.00			
2	WTSP	08/14/12	09/03/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	6	\$7,200.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/14/12	08/20/12	MTWTF--		2				\$1,200.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--		2				\$1,200.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--		2				\$1,200.00		0.00			
3	WTSP	08/14/12	09/03/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	3	\$1,100.00	P-2	0.00	NM	9	\$9,900.00
10 NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/14/12	08/20/12	MTWTF--		3				\$1,100.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--		3				\$1,100.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--		3				\$1,100.00		0.00			
E 4	WTSP	08/14/12	09/03/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	4	\$800.00	P-2	0.00	NM	11	\$8,800.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 703225 - 5  
 Alt Order #: 06257012  
 Flight Dates: 08/14/12 - 09/03/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1523 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WTSP	08/14/12	09/03/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	4	\$800.00	P-2	0.00	NM	11	\$8,800.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/14/12	08/20/12	MTWTF--		4				\$800.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--		4				\$800.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--		4				\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
11	WTSP	08/28/12-09/03/12		M-F 4-5p		4-5p	MTWThF----	:30		<del>(\$800.00)</del>		0.00	NM		
Credited															
[MOVE TO LINE 41 DR PHIL 9/3 10A-11A]															
5	WTSP	08/14/12	09/03/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	:30	1	\$800.00	P-2	0.00	NM	3	\$2,400.00
10 NEWS-5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/14/12	08/20/12	MTWTF--		1				\$800.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--		1				\$800.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--		1				\$800.00		0.00			
6	WTSP	08/14/12	09/03/12	M-F 530-6p 10 News at 530p	CM	530-6p	MTWTF--	:30	1	\$800.00	P-2	0.00	NM	3	\$2,400.00
10 NEWS-530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/14/12	08/20/12	MTWTF--		1				\$800.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--		1				\$800.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--		1				\$800.00		0.00			
7	WTSP	08/14/12	09/03/12	M-F 6-7a 6-7a 10 News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	6	\$2,400.00
10 NEWS-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/14/12	08/20/12	MTWTF--		2				\$400.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--		2				\$400.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--		2				\$400.00		0.00			
8	WTSP	08/14/12	09/03/12	M-F 6-7a 6-7a 10 News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	6	\$2,400.00
10 NEWS-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/14/12	08/20/12	MTWTF--		2				\$400.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--		2				\$400.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--		2				\$400.00		0.00			
9	WTSP	08/14/12	09/03/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	4	\$400.00	P-2	0.00	NM	13	\$5,200.00
COMMENTS APPLY TO SUB LINES A THRU B CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/14/12	08/20/12	MTWTF--		4				\$400.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--		4				\$400.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--		5				\$400.00		0.00			
10	WTSP	08/14/12	09/03/12	730-8p 730-8p	CM	730-8p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/14/12	08/20/12	MTWTF--		2				\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTSP	08/14/12-08/20/12		730-8p		730-8p	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
Credited															
Week:		08/21/12	08/27/12	MTWTF--		2				\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WTSP	08/21/12-08/27/12		730-8p		730-8p	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
Credited															
4	WTSP	08/21/12-08/27/12		730-8p		730-8p	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
Credited															
Week:		08/28/12	09/03/12	MTWTF--		2				\$1,200.00		0.00			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	WTSP	08/14/12	09/03/12	M-F 930-10a M-F 930-10a	CM	930-10a	MTWTF--	:30	5	\$280.00	P-2	0.00	NM	10	\$2,800.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/14/12	08/20/12	MTWTF--		6				\$280.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--		5				\$280.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	WTSP	08/21/12-08/27/12		M-F 930-10a		930-10a		MTWThF----	:30	<del>(\$280.00)</del>		0.00	NM		
Credited [mg line 38]															
Week:		08/28/12	09/03/12	MTWTF--		5				\$280.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
11	WTSP	08/28/12-09/03/12		M-F 930-10a		930-10a		MTWThF----	:30	<del>(\$280.00)</del>		0.00	NM		
Credited [LINE 42 NEWS AIRS 9-10A]															
12	WTSP	08/28/12-09/03/12		M-F 930-10a		930-10a		MTWThF----	:30	<del>(\$280.00)</del>		0.00	NM		
Credited [LINE 42 NEWS AIRS 9-10A]															
13	WTSP	08/28/12-09/03/12		M-F 930-10a		930-10a		MTWThF----	:30	<del>(\$280.00)</del>		0.00	NM		
Credited [MG 39]															
14	WTSP	08/28/12-09/03/12		M-F 930-10a		930-10a		MTWThF----	:30	<del>(\$280.00)</del>		0.00	NM		
Credited [MG 40]															
15	WTSP	08/28/12-09/03/12		M-F 930-10a		930-10a		MTWThF----	:30	<del>(\$280.00)</del>		0.00	NM		
Credited [move to week of 8/14]															
E 12	WTSP	08/24/12	08/24/12	Bucs Overnight Game Bucs Overnight Game	CM	Overnight	----F--	:30	4	\$4,000.00	P-4	0.00	NM	4	\$16,000.00
BUCS PRESEASON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--		4				\$4,000.00		0.00			
13	WTSP	08/31/12	08/31/12	Fri Prime A Fri Prime A	CM	Fri 8-9p	----F--	:30	1	\$6,500.00	P-2	0.00	NM	1	\$6,500.00
UNDERCOVER BOSSEFF. 2/17/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	----F--		1				\$6,500.00		0.00			
14	WTSP	08/31/12	08/31/12	Fri Prime B Fri Prime B	CM	Fri 9-10p	----F--	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
CSI: NY EFF. 3/30/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	----F--		1				\$8,000.00		0.00			
15	WTSP	08/18/12	09/01/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$700.00	P-2	0.00	NM	3	\$2,100.00
10 NEWS-NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		1				\$700.00		0.00			
Week:		08/20/12	08/26/12	-----S-		1				\$700.00		0.00			
Week:		08/27/12	09/02/12	-----S-		1				\$700.00		0.00			
16	WTSP	08/18/12	09/01/12	Sat 7-730p Inside Edition	CM	7-730p	-----S-	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		1				\$700.00		0.00			
Week:		08/20/12	08/26/12	-----S-		1				\$700.00		0.00			
Week:		08/27/12	09/02/12	-----S-		1				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WTSP	08/27/12-09/02/12		Sat 7-730p		7-730p		-----Sa--	:30	<del>(\$700.00)</del>		0.00	NM		
Credited [mg line 31]															
17	WTSP	08/18/12	09/01/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$320.00	P-2	0.00	NM	3	\$960.00

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Advertiser: Obama/D/President  
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 Estimate: 1523 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
CBS THIS MORNING - SAT																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S-		1				\$320.00		0.00					
Week:		08/20/12	08/26/12	-----S-		1				\$320.00		0.00					
Week:		08/27/12	09/02/12	-----S-		1				\$320.00		0.00					
18	WTSP	08/18/12	09/01/12	Sat Prime B Sat Prime B	CM	Sat 9-10p	-----S-	:30	1	\$4,000.00	P-2	0.00	NM	2	\$8,000.00		
CRIMETIME SATURDAY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S-		1				\$4,000.00		0.00					
Week:		08/20/12	08/26/12	-----S-		1				\$4,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
2	WTSP	08/20/12-08/26/12	Sat Prime B			Sat 9-10p	-----Sa--	:30		<del>(\$4,000.00)</del>		0.00	NM				
Credited [mg line 30 bucs fb 8/17]																	
Week:		08/27/12	09/02/12	-----S-		1				\$4,000.00		0.00					
19	WTSP	08/19/12	09/02/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$2,000.00	P-2	0.00	NM	3	\$6,000.00		
10 NEWS-11P SU																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S		1				\$2,000.00		0.00					
Week:		08/20/12	08/26/12	-----S		1				\$2,000.00		0.00					
Week:		08/27/12	09/02/12	-----S		1				\$2,000.00		0.00					
20	WTSP	08/19/12	09/02/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$700.00	P-3	0.00	NM	3	\$2,100.00		
10 NEWS-SU																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S		1				\$700.00		0.00					
Week:		08/20/12	08/26/12	-----S		1				\$700.00		0.00					
Week:		08/27/12	09/02/12	-----S		1				\$700.00		0.00					
21	WTSP	08/30/12	08/30/12	Thu Prime C Person of Interest	CM	Thu 10-11p	---T---	:30	1	\$11,000.00	P-2	0.00	NM	0	\$0.00		
THE MENTALIST																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		08/27/12	09/02/12	---T---		1				\$11,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	WTSP	08/27/12-09/02/12	Thu Prime C			Thu 10-11p	---Th----	:30		<del>(\$11,000.00)</del>		0.00	NM				
Credited [MOVE MONEY TO LINE 36-37 NA DUE TO RNC AIRING]																	
22	WTSP	08/14/12	08/14/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00		
NCIS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	-T-----		1				\$10,000.00		0.00					
23	WTSP	08/29/12	08/29/12	Bucs Primetime Game Bucs Primetime Game	CM	730-1030p (7:30 PM-11:00 PM)	--W----	:30	2	\$4,000.00	P-4	0.00	NM	2	\$8,000.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		08/27/12	09/02/12	--W----		2				\$4,000.00		0.00					
E 24	WTSP	08/17/12	08/24/12	Bucs Primetime Game Bucs Primetime Game	CM	730-1030p	----F--	:30	2	\$4,000.00	P-4	0.00	NM	0	\$0.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	----F--		2				\$4,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	WTSP	08/13/12-08/19/12	Bucs Primetime Game			730-1030p	----F----	:30		<del>(\$4,000.00)</del>		0.00	NM				
Credited [mg line 33]																	
2	WTSP	08/13/12-08/19/12	Bucs Primetime Game			730-1030p	----F----	:30		<del>(\$4,000.00)</del>		0.00	NM				
Credited [mg line 33]																	
Week:		08/20/12	08/26/12	----F--		2				\$4,000.00		0.00					

Order / Rev: 703225 - 5  
 Alt Order #: 06257012  
 Flight Dates: 08/14/12 - 09/03/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1523 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	WTSP	08/17/12	08/24/12	Bucs Primetime Game Bucs Primetime Game	CM	730-1030p	----F--	:30	2	\$4,000.00	P-4	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ----F-- 2 \$4,000.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 3 WTSP 08/20/12-08/26/12 Bucs Primetime Game 730-1030p ----F-- :30 (\$4,000.00) 0.00 NM Credited [MG LINE 12]															
4 WTSP 08/20/12-08/26/12 Bucs Primetime Game 730-1030p ----F-- :30 (\$4,000.00) 0.00 NM Credited [MG LINE 12]															
25	WTSP	08/19/12	08/26/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$5,000.00	P-3	0.00	NM	2	\$10,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S 1 \$5,000.00 0.00 Week: 08/20/12 08/26/12 -----S 1 \$5,000.00 0.00															
E 26	WTSP	08/17/12	08/24/12	Bucs Pre-Game Bucs Pre-Game	CM	Bucs Pre-Game	----F--	:30	1	\$1,000.00	P-4	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ----F-- 1 \$1,000.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 08/13/12-08/19/12 Bucs Pre-Game Bucs Pre-Game ----F-- :30 (\$1,000.00) 0.00 NM Credited [mg line 34]															
Week: 08/20/12 08/26/12 ----F-- 1 \$1,000.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 WTSP 08/20/12-08/26/12 Bucs Pre-Game Bucs Pre-Game ----F-- :30 (\$1,000.00) 0.00 NM Credited [MG 44]															
E 27	WTSP	08/28/12	08/30/12	M-F 6-630p 6-630p 10 News	CM	6-630p	--W----	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 --W---- 2 \$500.00 0.00															
28	WTSP	08/20/12	08/27/12	7-730p Inside Edition	CM	7-730p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M----- 1 \$1,200.00 0.00 Week: 08/27/12 09/02/12 M----- 1 \$1,200.00 0.00															
29	WTSP	08/21/12	08/24/12	7-730p Inside Edition	CM	7-730p	-TWTF--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -TWTF-- 1 \$1,200.00 0.00															
30	WTSP	08/17/12	08/17/12	Bucs Primetime Game Bucs Primetime Game	CM	730-1030p	----F--	:30	1	\$4,000.00	P-4	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ----F-- 1 \$4,000.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 08/13/12-08/19/12 Bucs Primetime Game 730-1030p ----F-- :30 (\$4,000.00) 0.00 NM Credited [mg line 33]															
31	WTSP	09/01/12	09/01/12	10 News Special 10 News Special	CM	10 News Special	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 -----S- 1 \$700.00 0.00															
32	WTSP	08/17/12	08/17/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$0.00	UND	0.00	NM	1	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ----F-- 1 \$0.00 0.00															
33	WTSP	08/17/12	08/17/12	Bucs Overnight Game Bucs Overnight Game	CM	Overnight	----F--	:30	3	\$4,000.00	P-4	0.00	NM	3	\$12,000.00

Order / Rev: 703225 - 5  
 Alt Order #: 06257012  
 Flight Dates: 08/14/12 - 09/03/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1523 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
33	WTSP	08/17/12	08/17/12	Bucs Overnight Game Bucs Overnight Game	CM	Overnight	----F--	:30	3	\$4,000.00	P-4	0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	----F--		3			\$4,000.00			0.00			
34	WTSP	08/18/12	08/18/12	Bucs Weekend Game Bucs Weekend Game	CM	Weekend Game	-----S-	:30	3	\$0.00	PKG	0.00	NM	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		3			\$0.00			0.00			
35	WTSP	08/17/12	08/17/12	730-8p Millionaire	CM	730-8p	----F--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	----F--		1			\$1,000.00			0.00			
36	WTSP	08/27/12	08/27/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p	M-----	:30	1	\$5,500.00	P-3	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1			\$5,500.00			0.00			
37	WTSP	08/27/12	08/27/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$5,500.00	P-3	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1			\$5,500.00			0.00			
N38	WTSP	08/27/12	08/27/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-10a news	M-----	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1			\$280.00			0.00			
N39	WTSP	08/29/12	08/29/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-10a news	--W----	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	--W----		1			\$280.00			0.00			
N40	WTSP	08/31/12	08/31/12	M-F 930-10a Millionaire Friday only	CM	930-10a	----F--	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	----F--		1			\$280.00			0.00			
N41	WTSP	09/03/12	09/03/12	M-F 10-11a Dr. Phil M, Fri/Studio 10 Tu-Thu	CM	10-11a	M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1			\$800.00			0.00			
N42	WTSP	08/28/12	08/30/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-10a news	-T-T---	:30	2	\$280.00	P-2	0.00	NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	-T-T---		2			\$280.00			0.00			
N43	WTSP	08/25/12	08/25/12	Bucs Weekend Game Bucs Weekend Game	CM	Weekend Game	-----S-	:30	4	\$0.00	PKG	0.00	NM	4	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S-		4			\$0.00			0.00			
N44	WTSP	08/24/12	08/24/12	10 News Special 10 News Special	CM	10 News Special	----F--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	----F--		1			\$1,000.00			0.00			
													Totals	130	\$170,660.00